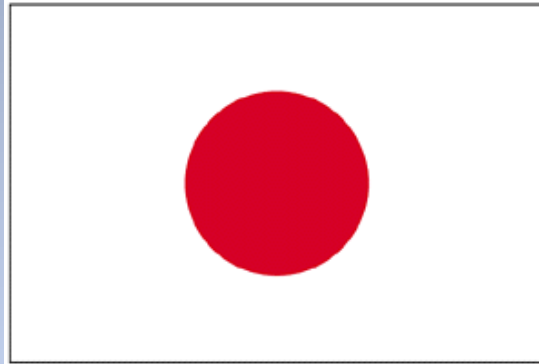


This slide presentation was produced by
Selvan Anketell – Japan Christian Link (JCL)
and
**Ian MacLennan – Bank of Tokyo Mitsubishi UFJ
& JCL Network Partner**
and given at the inaugural meeting of the East
Asia Diaspora Forum
of Global Connections
on 10 June 2009
at Redcliffe College, Gloucester



Reaching the Japanese – the Church's greatest challenge?

East Asia Forum – Redcliffe College
10 June, 2009



Impacting the world of the Japanese Working Man

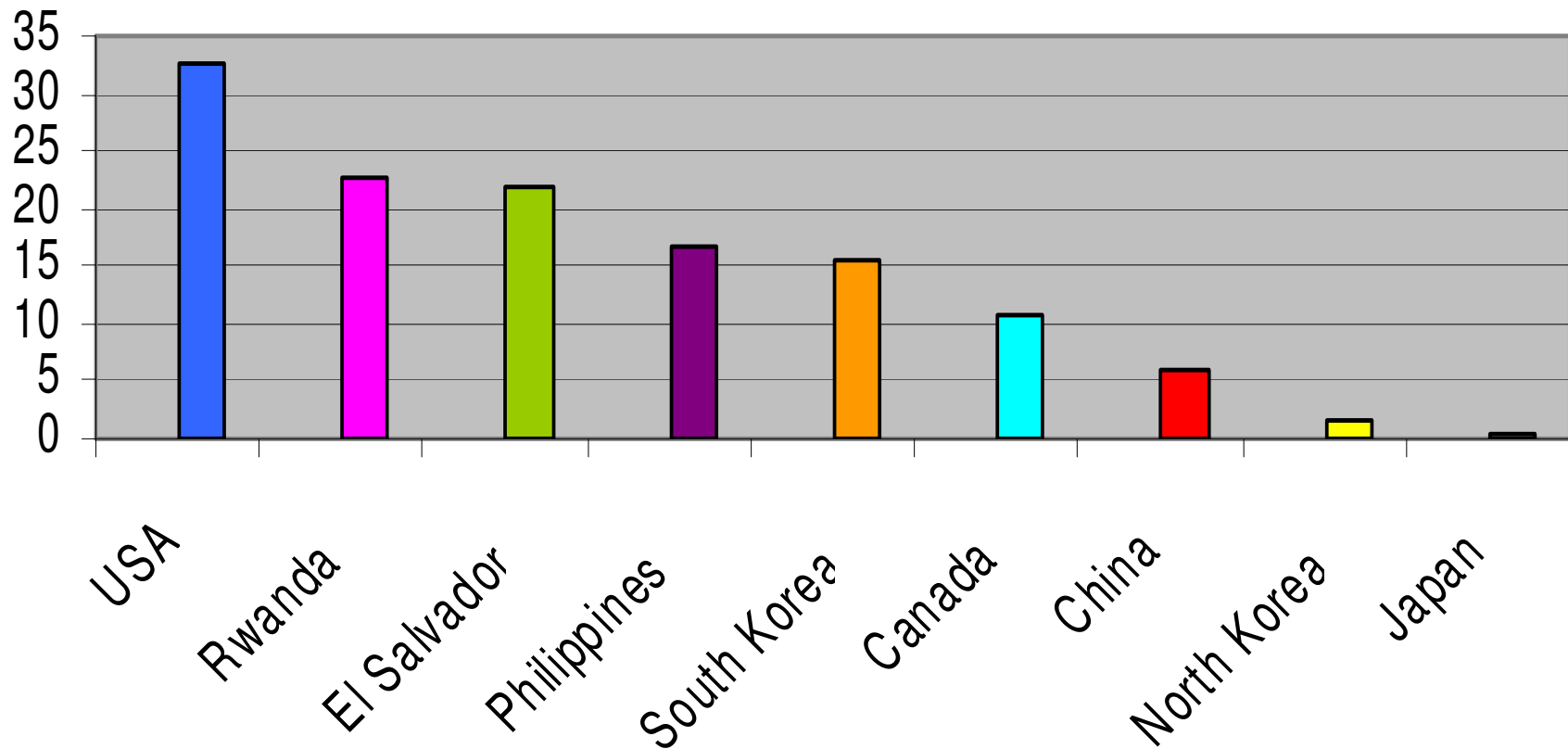
Selvan Anketell – Japan Christian Link (JCL)

**Ian MacLennan – Bank of Tokyo Mitsubishi UFJ
& JCL Network Partner**

Overview

- Background
- Obstacles and Problems
- One Approach
- Evaluation
- Where next?
... and further discussion/Q&As

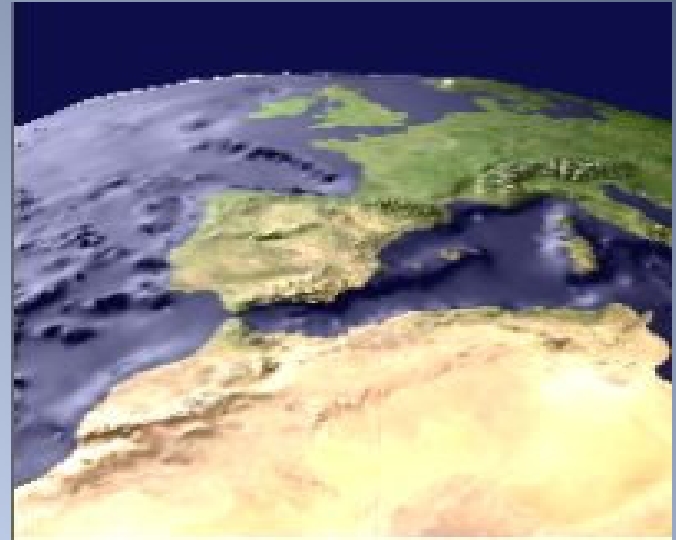
Comparative Wealth of Selected countries



Men in the Church

A Worldwide Problem ?

.... or a Japanese problem ?



Some Statistics & Estimates

Women : men	UK	USA	Japan
Church	> 2 : 1		W : 1 ? *
How often rest of family follows ~			
Mother first		17%	?
Father first		X %	?

.... **the key to reaching the Japanese ?**

* Unofficial JEMA estimate, C. Pain (2006)

~ *Why Men Hate Going to Church*, D. Murrow (2005)

Obstacles and Problems

- Exposure
- Perceptions
- Society
- Company life

The Japanese Church – **A Club for Housewives?**



Obstacles and Problems

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Obstacles and Problems

- Exposure
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The “VIP” Club

- Origins & Successes
- Obstacles addressed
- Outside Japan
- Evaluation



***London
VIP Club***



A typical VIP Club Buffet meeting



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Where next?